Advisory Boards

Six Degrees Medical is a leader in global medical communications.

For over a decade, our medical communication services have helped clients optimize their brand, disease and corporate objectives. Building client relationships that last, our team brings intuitive strategy, tactical innovation and executional excellence to every project.

We partner with our clients to develop innovative and interactive advisory board strategies with the goal of assisting them to gain strategic advice and achieve a variety of outcomes.



Six Degrees Medical

Communicate.
Consult.
Train.

These outcomes include:

- Assessing needs and identifying gaps in key product, treatment or disease areas
- Reviewing and examining data with the goal of future application, communication and identification of unmet needs
- Developing/refining scientific and marketing messages
- Providing input into and creating designs for new clinical trials

- Enhancing the understanding of competitor products/strategies
- Obtaining insights into future market direction or market access opportunities and strategies
- Establishing and fostering relationships with KOLs and advisory board members at regional, national and international levels

We develop innovative advisory board strategies that help create scientific and marketing messages to differentiate products in competitive markets.

We nurture relationships with regional advisory board members and global KOLs to create an open forum for knowledge sharing. Whether we are designing creative workshops or devising fresh ways to ensure meeting participation, our project managers, meeting professionals and medical writers become an extension of our clients' teams.

Our list of services includes:

- Strategic consultation
- Meeting and workshop concept creation, execution and facilitation
- Key scientific messages development and refinement
- Interactive program design

- · Advisor and KOL management
- Panel and working group meetings
- Meeting and attendee logistics and oversight
- Executive meeting summary and evaluation development

- · Ongoing project management
- Advisory board toolkits and meetings in a box
- · Speaker presentation development

ABOUT US

Our expertise has been sought after in 34 countries around the world in over 40 therapeutic areas. We come from 12 industries, 11 cultural backgrounds and speak 20 languages. Based in North America and Europe, we bring local perspective and international expertise to every project. Our clients see us as more than just vendors, but as partners invested in their success!

We create learning.

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